

NATIVE *Wellness* • LIFE

FDPIR--TOP TEN REASONS to purchase:

- 1 Less work is needed. *Native Wellness.Life* requires very little effort to teach customers about nutrition. After buying it, all that's left is having to distribute it like a food product.
- 2 Boxes of newsletters weigh less than 10 pounds and are easily portable for taking to remote tailgate locations. We can also mail them to any place reachable by the U.S. Postal Service. So, if you want a box sent to your main office, and another to a distribution center, and another to a tailgate location, we can do that.
- 3 Monthly recipes in the magazine can be used to spice up cooking classes. Beautiful photos make the recipes attractive to participants.
- 4 Magazines are the most dependable form of communication on reservations. People over 50 years old prefer paper over most other forms of communication (studies have shown).
- 5 A monthly magazine provides sustained nutritional messaging each and every month.
- 6 Extended outreach: Magazines, when brought home, reach the entire family, elders, kids, cousins, uncles, friends, and visitors.
- 7 Families keep magazines for quite some time. Unlike a Facebook post, magazines stay in a home for at least a month, and sometimes many months.
- 8 You can expect future stories about traditional foods like wild rice, blue cornmeal, wild salmon, and bison.
- 9 The magazine can supplement your current nutritional education program.
- 10 More stories will also highlight Native American producers and others involved in the supply line.

All our information follows the rules of journalism and we attribute all our material to subject matter experts and professionals.

